

Rep Order# 6868994 Ver# 1 Status New EC'd Yes
Traffic Order# 218539
Printed: 10/29/2012 4:56 PM 1 of 4
Last Received: 10/29/2012 4:55 PM
Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () CROSSROADS GPS
Product CROSSROADS GPS
Estimate# 1322
Buyer EMILY MILHOAN
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //1322
Flight Dates 10/31/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		KRQE NEWS 13 @ 430A	10/31-11/05	\$25.00 3	:30	4	1	W-F,M	430A-459A	\$100.00	4	
2		KRQE NEWS 13 @ 430A	10/31-11/05	\$25.00 3	:30	4	1	W-F,M	4A-430A	\$100.00	4	
3		OUTDOORSMAN	11/03-11/03	\$50.00 3	:30	1	1	SA	1237A-107A	\$50.00	1	
4		KRQE NEWS 13 @ 6A	10/31-11/05	\$200.00 3	:30	4	1	W-F,M	6A-7A	\$800.00	4	
5		KRQE NEWS 13 @ 5A	10/31-11/05	\$125.00 3	:30	4	1	W-F,M	5A-6A	\$500.00	4	
6		DR. PHIL	10/31-11/05	\$300.00 2	:30	4	1	W-F,M	3P-4P	\$1,200.00	4	
7		KRQE NEWS 13 @ NOON	10/31-11/05	\$550.00 2	:30	4	1	W-F,M	12P-1230P	\$2,200.00	4	
8		LATE SHOW W/DAVID LETTERMAN	10/31-11/05	\$275.00 3	:30	4	1	W-F,M	1035P-1137P	\$1,100.00	4	
9		KRQE NEWS 13 @ 4P	10/31-11/05	\$550.00 2	:30	4	1	W-F,M	4P-430P	\$2,200.00	4	
10		THE DOCTORS	10/31-11/05	\$200.00 2	:30	4	1	W-F,M	9A-10A	\$800.00	4	
11		CBS EVENING NEWS/KRQE NEWS 13 @ 53	11/04-11/04	\$1,400.00 1	:30	1	1	SU	458P-6P	\$1,400.00	1	
12		CBS SOAP ROT	10/31-11/05	\$300.00 2	:30	4	1	W-F,M	1230P-2P	\$1,200.00	4	
13		CBS EVENING NEWS	10/31-11/05	\$1,000.00 2	:30	4	1	W-F,M	5P-530P	\$4,000.00	4	

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EC'd Yes

Traffic Order#

2 of 4

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Buyer EMILY MILHOAN
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66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //1322
Flight Dates 10/31/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
14		CBS SATURDAY MORNING NEWS	11/03-11/03	\$100.00	:30	1	1	SA	5A-7A	\$100.00	1	
15		CBS EVENING NEWS/KRQE NEWS 13 @ 53	11/03-11/03	\$550.00	:30	1	1	SA	458P-6P	\$550.00	1	
16		THE LATE, LATE SHOW	10/31-11/05	\$125.00	:30	4	1	W-F,M	1137P-1237A	\$500.00	4	
17		UNDERCOVER BOSS	11/02-11/02	\$1,200.00	:30	1	1	F	7P-8P	\$1,200.00	1	
18		CBS SUNDAY MORNING	11/04-11/04	\$800.00	:30	1	1	SU	8A-930A	\$800.00	1	
19		LET'S MAKE A DEAL	10/31-11/05	\$500.00	:30	4	1	W-F,M	10A-11A	\$2,000.00	4	
20		JEOPARDY	10/31-11/05	\$1,400.00	:30	4	1	W-F,M	6P-630P	\$5,600.00	4	
21		KRQE NEWS 13 AT 10 (REPEAT)	10/31-11/05	\$75.00	:30	4	1	W-F,M	107A-144A	\$300.00	4	
22		THE CLOSER	11/04-11/04	\$200.00	:30	1	1	SU	1137P-1237A	\$200.00	1	
23		KRQE NEWS 13 AT 10P	11/04-11/04	\$1,600.00	:30	1	1	SU	10P-1035P	\$1,600.00	1	
24		WHEEL OF FORTUNE	10/31-11/05	\$1,700.00	:30	4	1	W-F,M	630P-7P	\$6,800.00	4	
25		KRQE NEWS 13 AT 10P	10/31-11/05	\$2,000.00	:30	4	1	W-F,M	10P-1035P	\$8,000.00	4	
26		KRQE NEWS 13 @ 430P	10/31-11/05	\$1,400.00	:30	4	1	W-F,M	430P-5P	\$5,600.00	4	
27		CBS THIS MORNING	10/31-11/05	\$300.00	:30	4	1	W-F,M	7A-9A	\$1,200.00	4	
28		KRQE NEWS 13 SAT MORNING	11/03-11/03	\$300.00	:30	1	1	SA	7A-8A	\$300.00	1	
29		KRQE NEWS 13 AT 10P	11/03-11/03	\$1,500.00	:30	1	1	SA	10P-1035P	\$1,500.00	1	

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					Showing Buylines: All Lines							
Station KRQE-TV ALBUQUERQUE, NM.	Advertiser () CROSSROADS MEDIA	Agency () CROSSROADS MEDIA	Rep Firm									
Product CROSSROADS GPS	66 CANAL CENTER PLAZA, SUITE 555	66 CANAL CENTER PLAZA, SUITE 555	Sales Office () PHILADELPHIA									
Estimate# 1322	CROSSROADS GPS	ALEXANDRIA, VA 22314	Salesperson () AMY MCCREARY									
Buyer EMILY MILHOAN	Agency C/P1/P2/E //1322	Agency C/P1/P2/E //1322	Salesperson Phone# 215-568-6540									
Phone#	Flight Dates 10/31/2012 - 11/05/2012	Flight Dates 10/31/2012 - 11/05/2012	Salesperson FAX# 215-568-1845									
Fax#	Hiatus Weeks	Hiatus Weeks										
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
30		KRQE NEWS 13 SUN MORNING	11/04-11/04	\$400.00 <i>2</i>	:30	1	1	SU	7A-8A	\$400.00	1	
31		CBS UP TO THE MINUTE (NEWS)	10/31-11/05	\$75.00 <i>2</i>	:30	4	1	W-F,M	<i>715A</i> 235A-430A	\$300.00	4	
32		KRQE NEWS @ 10P (R)	11/04-11/04	\$75.00 <i>2</i>	:30	1	1	SU	105A-135A	\$75.00	1	
33		KRQE NEWS @ 10P (REPEAT)	11/04-11/04	\$75.00 <i>2</i>	:30	1	1	SU	107A-144A	\$75.00	1	
34		KRQE NEWS 13 @ 530P	10/31-11/05	\$2,500.00 <i>1</i>	:30	4	1	W-F,M	530P-6P	\$10,000.00	4	
35		THE PRICE IS RIGHT	10/31-11/05	\$1,500.00 <i>1</i>	:30	4	1	W-F,M	11A-12P	\$6,000.00	4	
36		BLUE BLOODS	11/02-11/02	\$3,000.00 <i>2</i>	:30	1	1	F	9P-10P	\$3,000.00	1	
37		CSI: NY	11/02-11/02	\$2,800.00 <i>2</i>	:30	1	1	F	8P-9P	\$2,800.00	1	
38		CBS NFL FOOTBALL-GAME 2	11/04-11/04	\$4,000.00 <i>2</i>	:30	1	1	SU	2P-5P	\$4,000.00	1	
39		60 MINUTES	11/04-11/04	\$6,000.00 <i>2</i>	:30	1	1	SU	6P-7P	\$6,000.00	1	
40		THE CLOSER	11/03-11/03	\$200.00 <i>2</i>	:30	1	1	SA	1035P-1137P	\$200.00	1	
41		THE TALK	10/31-11/05	\$900.00 <i>1</i>	:30	4	1	W-F,M	2P-3P	\$3,600.00	4	
43		SURVIVOR	10/31-10/31	\$3,000.00 <i>2</i>	:30	1	1	W	7P-8P	\$3,000.00	1	
44		PERSON OF INTERST	11/01-11/01	\$4,000.00 <i>2</i>	:30	1	1	TH	8P-9P	\$4,000.00	1	
45		BIG BANG THEORY/TWO & A HALF MEN	11/01-11/01	\$4,800.00 <i>2</i>	:30	1	1	TH	7P-8P	\$4,800.00	1	
46		CBS NFL FOOTBALL-GAME 1	11/04-11/04	\$5,000.00 <i>2</i>	:30	1	1	SU	11A-2P	\$5,000.00	1	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
47		ALIEN FILES/CONSPIRACY FILES	11/04-11/04	\$225.00	:30	1	1	SU	1035P-1137P	\$225.00	1	

---REPORT TOTALS---

Report Totals: 115 / \$105,375.00

---SALES MONTHLY TOTALS---

Nov 12: 115 / \$105,375.00

Sales Totals: 115 / \$105,375.00

Station Totals: 115 / \$105,375.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$329,297
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---COMPETITIVE COMMENTS---

NEW ORDER

SHARES ARE ESTIMATED

Books	NOV12
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Prior	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/31/12

Station: KRQE

6868994	POL/Crossroa	218539	M-F KROE New	12p-1230p	:30	P2	[ALL]	CROSSRO 1322		12:27:56 PM	NMSNTV05GF	\$550.00
6868994	POL/Crossroa	218539	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	CROSSRO 1322		12:58:41 PM	NMSNTV05GF	\$300.00
6868994	POL/Crossroa	218539	The Talk	2p-3p	:30	P1	[ALL]	CROSSRO 1322		2:58:45 PM	NMSNTV05GF	\$900.00
6868994	POL/Crossroa	218539	Dr. Phil	3p-4p	:30	P2	[ALL]	CROSSRO 1322		3:42:20 PM	NMSNTV05GF	\$300.00
6868994	POL/Crossroa	218539	M-F KROE New	4p-430p	:30	P2	[ALL]	CROSSRO 1322		4:28:11 PM	NMSNTV05GF	\$550.00
6868994	POL/Crossroa	218539	M-F KROE New	430p-5p	:30	P1	[ALL]	CROSSRO 1322		4:53:03 PM	NMSNTV05GF	\$1,400.00
6868994	POL/Crossroa	218539	CBS Evening N	5p-530p	:30	P2	[ALL]	CROSSRO 1322		5:20:07 PM	NMSNTV05GF	\$1,000.00
6868994	POL/Crossroa	218539	KROE News 13	530p-6p	:30	P1	[ALL]	CROSSRO 1322		5:57:28 PM	NMSNTV05GF	\$2,500.00
6868994	POL/Crossroa	218539	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	CROSSRO 1322		6:23:42 PM	NMSNTV05GF	\$1,400.00
6868994	POL/Crossroa	218539	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	CROSSRO 1322		6:48:43 PM	NMSNTV05GF	\$1,700.00
6868994	POL/Crossroa	218539	Wed Hour 1	7p-8p	:30	P2	[ALL]	CROSSRO 1322		7:58:00 PM	NMSNTV05GF	\$3,000.00
6868994	POL/Crossroa	218539	LN M-F	10p-1035p	:30	P2	[ALL]	CROSSRO 1322		10:26:51 PM	NMSNTV05GF	\$2,000.00
6868994	POL/Crossroa	218539	David Letterman	1035p-1137p	:30	P3	[ALL]	CROSSRO 1322		11:03:42 PM	NMSNTV05GF	\$275.00
6868994	POL/Crossroa	218539	Late Late Show	1137p-1237a	:30	P3	[ALL]	CROSSRO 1322		11:44:43 PM	NMSNTV05GF	\$125.00
6868994	POL/Crossroa	218539	M-Th KROE New	105a-140a	:30	P2	[ALL]	CROSSRO 1322		1:19:27 XM	NMSNTV05GF	\$75.00
6868994	POL/Crossroa	218539	Up to the Minute	214a-430a	:30	P2	[ALL]	CROSSRO 1322		2:26:12 XM	NMSNTV05GF	\$75.00

16,150.00

16,150.00

Date: 11/01/12

Station: KRQE

6868994	POL/Crossroa	218539	CBS Morning N	4-430a	:30	P3	[ALL]	CROSSRO 1322		4:19:57 AM	NMSNTV05GF	\$25.00
6868994	POL/Crossroa	218539	KROE News 13	430a-50a	:30	P3	[ALL]	CROSSRO 1322		4:47:10 AM	NMSNTV05GF	\$25.00
6868994	POL/Crossroa	218539	M-F KROE New	KROE News	:30	P3	[ALL]	CROSSRO 1322		5:52:00 AM	NMSNTV05GF	\$125.00
6868994	POL/Crossroa	218539	M-F KROE New	KROE News	:30	P3	[ALL]	CROSSRO 1322		6:09:03 AM	NMSNTV05GF	\$200.00
6868994	POL/Crossroa	218539	CBS This Morn	CBS Early S	:30	P2	[ALL]	CROSSRO 1322		7:29:00 AM	NMSNTV05GF	\$300.00
6868994	POL/Crossroa	218539	M-F 9a-10a	9a-10a	:30	P2	[ALL]	CROSSRO 1322		9:48:33 AM	NMSNTV05GF	\$200.00
6868994	POL/Crossroa	218539	Let's Make a De	M-F 10a-11a	:30	P2	[ALL]	CROSSRO 1322		10:27:34 AM	NMSNTV05GF	\$500.00
6868994	POL/Crossroa	218539	Price is Right	11a-12p	:30	P1	[ALL]	CROSSRO 1322		11:29:36 AM	NMSNTV05GF	\$1,500.00
6868994	POL/Crossroa	218539	M-F KROE New	12p-1230p	:30	P2	[ALL]	CROSSRO 1322		12:14:45 PM	NMSNTV05GF	\$550.00
6868994	POL/Crossroa	218539	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	CROSSRO 1322		1:59:01 PM	NMSNTV05GF	\$300.00
6868994	POL/Crossroa	218539	The Talk	2p-3p	:30	P1	[ALL]	CROSSRO 1322		2:59:13 PM	NMSNTV05GF	\$900.00
6868994	POL/Crossroa	218539	Dr. Phil	3p-4p	:30	P2	[ALL]	CROSSRO 1322		3:32:46 PM	NMSNTV05GF	\$300.00
6868994	POL/Crossroa	218539	M-F KROE New	4p-430p	:30	P2	[ALL]	CROSSRO 1322		4:28:13 PM	NMSNTV05GF	\$550.00
6868994	POL/Crossroa	218539	M-F KROE New	430p-5p	:30	P1	[ALL]	CROSSRO 1322		4:52:44 PM	NMSNTV05GF	\$1,400.00
6868994	POL/Crossroa	218539	CBS Evening N	5p-530p	:30	P2	[ALL]	CROSSRO 1322		4:58:56 PM	NMSNTV05GF	\$1,000.00
6868994	POL/Crossroa	218539	KROE News 13	530p-6p	:30	P1	[ALL]	CROSSRO 1322		5:40:14 PM	NMSNTV05GF	\$2,500.00
6868994	POL/Crossroa	218539	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	CROSSRO 1322		6:22:26 PM	NMSNTV05GF	\$1,400.00
6868994	POL/Crossroa	218539	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	CROSSRO 1322		6:48:12 PM	NMSNTV05GF	\$1,700.00
6868994	POL/Crossroa	218539	Thur Hour 1	7p-8p	:30	P2	[ALL]	CROSSRO 1322		7:48:13 PM	NMSNTV05GF	\$4,800.00
6868994	POL/Crossroa	218539	Thur Hour 2	8p-9p	:30	P2	[ALL]	CROSSRO 1322		8:38:06 PM	NMSNTV05GF	\$4,000.00
6868994	POL/Crossroa	218539	LN M-F	10p-1035p	:30	P2	[ALL]	CROSSRO 1322		10:26:26 PM	NMSNTV05GF	\$2,000.00
6868994	POL/Crossroa	218539	David Letterman	1035p-1137p	:30	P3	[ALL]	CROSSRO 1322		10:48:08 PM	NMSNTV05GF	\$275.00
6868994	POL/Crossroa	218539	Late Late Show	1137p-1237a	:30	P3	[ALL]	CROSSRO 1322		11:44:45 PM	NMSNTV05GF	\$125.00
6868994	POL/Crossroa	218539	M-Th KROE New	105a-140a	:30	P2	[ALL]	CROSSRO 1322		1:19:20 XM	NMSNTV05GF	\$75.00
6868994	POL/Crossroa	218539	Up to the Minute	214a-430a	:30	P2	[ALL]	CROSSRO 1322		2:55:02 XM	NMSNTV05GF	\$75.00

24,825.00

24,825.00

Date: 11/02/12

Station: KRQE

6868994	POL/Crossroa	218539	CBS Morning N	4-430a	:30	P3	[ALL]	CROSSRO 1322		4:29:11 AM	NMSNTV05GF	\$25.00
6868994	POL/Crossroa	218539	KROE News 13	430a-50a	:30	P3	[ALL]	CROSSRO 1322		4:51:38 AM	NMSNTV05GF	\$25.00
6868994	POL/Crossroa	218539	M-F KRQE New	KRQE News	:30	P3	[ALL]	CROSSRO 1322		5:11:36 AM	NMSNTV05GF	\$125.00
6868994	POL/Crossroa	218539	M-F KROE New	KROE News	:30	P3	[ALL]	CROSSRO 1322		5:38:03 AM	NMSNTV05GF	\$125.00
6868994	POL/Crossroa	218539	M-F KRQE New	KRQE News	:30	P2	[ALL]	CROSSRO 1322		6:12:30 AM	NMSNTV05GF	\$400.00
6868994	POL/Crossroa	218539	M-F KROE New	KRQE News	:30	P3	[ALL]	CROSSRO 1322		6:52:05 AM	NMSNTV05GF	\$200.00
6868994	POL/Crossroa	218539	CBS This Morn	CBS Early S	:30	P3	[ALL]	CROSSRO 1322		7:30:08 AM	NMSNTV05GF	\$150.00
6868994	POL/Crossroa	218539	CBS This Morn	CBS Early S	:30	P2	[ALL]	CROSSRO 1322		8:29:02 AM	NMSNTV05GF	\$300.00
6868994	POL/Crossroa	218539	CBS This Morn	CBS Early S	:30	P3	[ALL]	CROSSRO 1322		8:53:00 AM	NMSNTV05GF	\$150.00
6868994	POL/Crossroa	218539	M-F 9a-10a	9a-10a	:30	P2	[ALL]	CROSSRO 1322		9:34:35 AM	NMSNTV05GF	\$200.00
6868994	POL/Crossroa	218539	Let's Make a De	M-F 10a-11a	:30	P2	[ALL]	CROSSRO 1322		10:29:11 AM	NMSNTV05GF	\$500.00

[Sorted by: Date]

Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 11/02/12												
Station: KRQE												
16868994	POL/Crossroa	218539	Price is Right	11a-12p	:30	P1	[ALL]	CROSSRO 1322		11:20:22 AM	NMSNTV05GF	\$1,500.00
16868994	POL/Crossroa	218539	M-F KROE New	12p-1230p	:30	P2	[ALL]	CROSSRO 1322		12:20:04 PM	NMSNTV05GF	\$550.00
16868994	POL/Crossroa	218539	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	CROSSRO 1322		12:58:11 PM	NMSNTV05GF	\$300.00
16868994	POL/Crossroa	218539	The Talk	2p-3p	:30	P1	[ALL]	CROSSRO 1322		2:29:11 PM	NMSNTV05GF	\$900.00
16868994	POL/Crossroa	218539	Dr. Phil	3p-4p	:30	P2	[ALL]	CROSSRO 1322		3:16:31 PM	NMSNTV05GF	\$300.00
16868994	POL/Crossroa	218539	M-F KROE New	4p-430p	:30	P1	[ALL]	CROSSRO 1322		4:08:00 PM	NMSNTV05GF	\$1,400.00
16868994	POL/Crossroa	218539	M-F KROE New	4p-430p	:30	P2	[ALL]	CROSSRO 1322		4:18:20 PM	NMSNTV05GF	\$550.00
16868994	POL/Crossroa	218539	M-F KROE New	430p-5p	:30	P1	[ALL]	CROSSRO 1322		4:38:40 PM	NMSNTV05GF	\$1,400.00
16868994	POL/Crossroa	218539	CBS Evening Ne	5p-530p	:30	P2	[ALL]	CROSSRO 1322		4:59:26 PM	NMSNTV05GF	\$1,000.00
16868994	POL/Crossroa	218539	KROE News 13	530p-6p	:30	P1	[ALL]	CROSSRO 1322		5:50:28 PM	NMSNTV05GF	\$2,500.00
16868994	POL/Crossroa	218539	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	CROSSRO 1322		6:14:00 PM	NMSNTV05GF	\$1,400.00
16868994	POL/Crossroa	218539	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	CROSSRO 1322		6:40:33 PM	NMSNTV05GF	\$1,700.00
16868994	POL/Crossroa	218539	Fri Hour 1	7p-8p	:30	P3	[ALL]	CROSSRO 1322		6:58:34 PM	NMSNTV05GF	\$1,200.00
16868994	POL/Crossroa	218539	Fri Hour 2	8p-9p	:30	P2	[ALL]	CROSSRO 1322		8:30:04 PM	NMSNTV05GF	\$2,800.00
16868994	POL/Crossroa	218539	Fri Hour 3	9p-10p	:30	P2	[ALL]	CROSSRO 1322		9:00:39 PM	NMSNTV05GF	\$3,000.00
16868994	POL/Crossroa	218539	LN M-F	10p-1035p	:30	P2	[ALL]	CROSSRO 1322		10:08:07 PM	NMSNTV05GF	\$2,000.00
16868994	POL/Crossroa	218539	David Letterman	1035p-1137p	:30	P3	[ALL]	CROSSRO 1322		10:47:00 PM	NMSNTV05GF	\$275.00
16868994	POL/Crossroa	218539	Late Late Show	1137p-1237a	:30	P3	[ALL]	CROSSRO 1322		12:25:24 XM	NMSNTV05GF	\$125.00
16868994	POL/Crossroa	218539	M-Th KROE New	105a-140a	:30	P2	[ALL]	CROSSRO 1322		1:05:41 XM	NMSNTV05GF	\$75.00
16868994	POL/Crossroa	218539	Up to the Minute	214a-430a	:30	P2	[ALL]	CROSSRO 1322		3:30:26 XM	NMSNTV05GF	\$75.00
												<u>\$25,250.00</u>
												<u>\$25,250.00</u>

Date: 11/03/12

Station: KRQE

16868994	POL/Crossroa	218539	Sa 1230a-1a	1235-105a	:30	P3	[ALL]	CROSSRO 1322				\$50.00
16868994	POL/Crossroa	218539	CBS This Mornin	5a-7a	:30	P2	[ALL]	CROSSRO 1322		5:17:06 AM		\$100.00
16868994	POL/Crossroa	218539	KROE News Sa	7a-8a	:30	P1	[ALL]	CROSSRO 1322		7:40:51 AM		\$300.00
16868994	POL/Crossroa	218539	Sa KRQE News	530p-6p	:30	P2	[ALL]	CROSSRO 1322		5:33:45 PM		\$550.00
16868994	POL/Crossroa	218539	LN Sa	10p-1035p	:30	P2	[ALL]	CROSSRO 1322		10:16:42 PM		\$1,500.00
16868994	POL/Crossroa	218539	LN Sa	10p-1035p	:30	P4	[ALL]	CROSSRO 1322		10:26:53 PM		\$650.00
16868994	POL/Crossroa	218539	Sa 1030p-1130p	1035p-1135p	:30	P2	[ALL]	CROSSRO 1322		10:53:10 PM		\$200.00
												<u>\$3,350.00</u>
												<u>\$3,350.00</u>

Date: 11/04/12

Station: KRQE

16868994	POL/Crossroa	218539	KROE News Su	7a-8a	:30	P2	[ALL]	CROSSRO 1322		7:32:45 AM		\$400.00
16868994	POL/Crossroa	218539	CBS Sunday M	8a-930a	:30	P2	[ALL]	CROSSRO 1322		9:29:00 AM		\$800.00
16868994	POL/Crossroa	218539	NFL Denver/Dal	(11:00:00 AM	:30	P2	[ALL]	CROSSRO 1322		12:47:50 PM		\$5,000.00
16868994	POL/Crossroa	218539	NFL Reg Season	(2:00:00 PM	:30	P2	[ALL]	CROSSRO 1322		4:13:32 PM		\$4,000.00
16868994	POL/Crossroa	218539	Su KRQE News	530p-6p	:30	P1	[ALL]	CROSSRO 1322		5:50:35 PM		\$1,400.00
16868994	POL/Crossroa	218539	Sun Hour 1	6p-7p	:30	P2	[ALL]	CROSSRO 1322		6:18:07 PM		\$6,000.00
16868994	POL/Crossroa	218539	LN Su	10p-1035p	:30	P2	[ALL]	CROSSRO 1322		10:18:05 PM		\$1,600.00
16868994	POL/Crossroa	218539	Su 1030p-1130p	1035p-1135p	:30	P2	[ALL]	CROSSRO 1322		10:54:36 PM		\$225.00
16868994	POL/Crossroa	218539	Su 1130p-1230a	1135p-1235a	:30	P2	[ALL]	CROSSRO 1322		11:22:51 PM		\$200.00
16868994	POL/Crossroa	218539	Su KROE News	1a-144a	:30	P2	[ALL]	CROSSRO 1322		1:12:00 XM		\$75.00
16868994	POL/Crossroa	218539	Su KRQE News	1a-144a	:30	P2	[ALL]	CROSSRO 1322		1:31:20 XM		\$75.00
												<u>\$19,775.00</u>
												<u>\$19,775.00</u>

Date: 11/05/12

Station: KRQE

16868994	POL/Crossroa	218539	Dr. Phil	3p-4p	:30	P2	[ALL]	CROSSRO 1322				\$300.00
16868994	POL/Crossroa	218539	CBS Morning Ne	4-430a	:30	P3	[ALL]	CROSSRO 1322		4:28:56 AM		\$25.00
16868994	POL/Crossroa	218539	KROE News 13	430a-50a	:30	P3	[ALL]	CROSSRO 1322		4:57:41 AM		\$25.00
16868994	POL/Crossroa	218539	M-F KROE New	KROE News	:30	P3	[ALL]	CROSSRO 1322		5:11:36 AM		\$125.00
16868994	POL/Crossroa	218539	M-F KRQE New	KROE News	:30	P3	[ALL]	CROSSRO 1322		6:32:40 AM		\$200.00
16868994	POL/Crossroa	218539	CBS This Mornin	CBS Early S	:30	P2	[ALL]	CROSSRO 1322		8:37:54 AM		\$300.00
16868994	POL/Crossroa	218539	M-F 9a-10a	9a-10a	:30	P2	[ALL]	CROSSRO 1322		9:26:45 AM		\$200.00
16868994	POL/Crossroa	218539	Let's Make a De	M-F 10a-11a	:30	P2	[ALL]	CROSSRO 1322		9:59:15 AM		\$500.00
16868994	POL/Crossroa	218539	Price is Right	11a-12p	:30	P1	[ALL]	CROSSRO 1322		10:59:30 AM		\$1,500.00
16868994	POL/Crossroa	218539	M-F KROE New	12p-1230p	:30	P2	[ALL]	CROSSRO 1322		12:28:41 PM		\$550.00

(Sorted by: Date)

Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 11/05/12

Station: KRQE

16868994	POL/Crossroa	218539	The Talk	2p-3p	:30	P1	[ALL]	CROSSRO 1322		2:29:11 PM		\$900.00
16868994	POL/Crossroa	218539	Dr. Phil	3p-4p	:30	P2	[ALL]	CROSSRO 1322		3:51:28 PM		\$300.00
16868994	POL/Crossroa	218539	M-F KRQE New	4p-430p	:30	P2	[ALL]	CROSSRO 1322		4:27:15 PM		\$550.00
16868994	POL/Crossroa	218539	M-F KRQE New	430p-5p	:30	P1	[ALL]	CROSSRO 1322		4:46:40 PM		\$1,400.00
16868994	POL/Crossroa	218539	CBS Evening N	5p-530p	:30	P2	[ALL]	CROSSRO 1322		4:59:26 PM		\$1,000.00
16868994	POL/Crossroa	218539	KROE News 13	530p-6p	:30	P1	[ALL]	CROSSRO 1322		5:42:33 PM		\$2,500.00
16868994	POL/Crossroa	218539	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	CROSSRO 1322		6:05:31 PM		\$1,400.00
16868994	POL/Crossroa	218539	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	CROSSRO 1322		6:40:33 PM		\$1,700.00
16868994	POL/Crossroa	218539	LN M-F	10p-1035p	:30	P2	[ALL]	CROSSRO 1322		10:17:10 PM		\$2,000.00
16868994	POL/Crossroa	218539	David Letterman	1035p-1137p	:30	P3	[ALL]	CROSSRO 1322		11:25:15 PM		\$275.00
16868994	POL/Crossroa	218539	Late Late Show	1137p-1237a	:30	P3	[ALL]	CROSSRO 1322		11:49:06 PM		\$125.00
16868994	POL/Crossroa	218539	M-Th KRQE New	105a-140a	:30	P2	[ALL]	CROSSRO 1322		1:33:18 XM		\$75.00
16868994	POL/Crossroa	218539	Up to the Minute	214a-430a	:30	P2	[ALL]	CROSSRO 1322		3:26:02 XM		\$75.00

16,025.00

16,025.00

15,375.00

[Sorted by: Date]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney

do hereby request station time concerning the following issue:

<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">Crossroads GPS (Grassroots Policy Strategies)</div>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Crossroads GPS

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005
Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/31/12 Steven Law 703-299-1760
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title